JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD
MBA-II Semester Supplementary Examinations February -2010
MANAGEMENT INFORMATION SYSTEMS

Time:3hours   **Max.Marks:60**

Answer any Five questions
All questions carry equal marks

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1. a)   Briefly explain the characteristics of MIS.
   b)   How can firm use information systems to create new products and services? Give an example.

2.   What are the methods of handling the business system for understanding, analysis and design of MIS? What benefits do you get?

3. a)   What is a communication model? Explain with a sketch.
   b)   What is the purpose of DSS in MIS?
   c)   Define and describe fuzzy logic.

4. a)   What do you mean by strategic information system?
   b)   Describe briefly the financial system and highlight the role played by computers in this system.

5. a)   Under what conditions is prototyping a useful system development approach? What kinds of problems can it help to solve.
   b)   What are the advantages and disadvantages of outsourcing?

6. a)   How does MIS auditing enhance the control process?
   b)   Discuss social and political issues in Information systems.

7. a)   Write notes on strategic grid.
   b)   Describe the factors leading toward growth in global business.

8.   Write notes on any FOUR of the following
   a)   IS Security
   b)   Human Resource systems.
   c)   Effect of internet on MIS.
   d)   E-Commerce
   e)   Role of IT in business process re-engineering.

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